

Press Release

**CURTAIN COMES DOWN FOR WORLD BOOK FAIR2015**

*Awards for Excellence in Display Presented*

NBT ANNOUNCES DATES NEXT EDITION

**China to Participate "Guest of Honour" Country**

After nine - day hectic parlays and cultural hue, the New Delhi World Book Fair, organised by the National Book Trust of India in collaboration with the India Trade Promotion Organisation (ITPO) concluded successfully with the Award Presentation ceremony, held at Pragati Maidan, New Delhi, today. The Awards for Excellence in display were given away by Mr. J. S. Deepak, Chairman and Managing Director, ITPO.

Present on the occasion were H.E. Yao Jing Deputy Chief of Mission, the People Republic of China, Kim Kum-pyoung, Director, Korean Cultural Centre, the Embassy of Republic of Korea, Mr. A.Sethumadhavan, Chairman, NBT, Ms. Meenakshi Singh, Officer on Special Duty, ITPO and Mr. M.A. Sikandar, Director NBT, members of the Diplomatic corps, participants and media persons. Complimenting the NBT for holding the Fair at enhanced scale in terms of size, participation and visitor response, Shri J.S. Deepak, CMD, ITPO announced dates for the next edition of the fair. He informed that New Delhi World Book Fair would be organised from January 9 to 17, 2016 with improved logistics and facilities.

The Singapore as the "Guest of Honour" and Korea as "Focus Country" were also felicitated. In the foreign pavilion category, the Korean Publishers Association, Seoul received the first, National Book Development Council of Singapore got the second while Embassy of the Republic of Indonesia, New Delhi received the third award.

Hachette Book Publishing India, Roli Books and Om Books International won the first, second and third awards respectively in the English language awards category. Radha Swami Satsang Beas was presented the first, Islamic Book Services, the second and Rajkamal Prakashan won the third award in the Hindi and Indian language category. In Children Books, Bharati Bhawan bagged the first trophy, Macaw Books received the second while Vishv Books was honored with the third prize.