

India Trade Promotion Organisation
(Foreign Fairs Division)

Interactive session with SMEs organised by ITPO

An interactive session with members of Indian Industry Association (IIA) was held under the Chairmanship of Mrs Rita Menon, Chairman and Managing Director, ITPO. Mrs Meenakshi Singh, Officer on Special Duty, ITPO, Shri Sanjay Bisariya, Joint Dev. Commissioner, MSME, Shri P.Uday Kumar, Director, NSIC and members of the Association were also present at the meeting.

Mrs Rita Menon, CMD, ITPO assured the IIA, which represents 6000 small and medium enterprises, that catalogue display will be arranged for SMEs sector in forthcoming event in Osaka. Similarly, wherever there is an ITPO booth, the catalogue of SMEs sector will also be displayed. She proposed to organize a seminar for trade promotion of SMEs for integrating them in the national mainstream during IITF 2014 with the help of MSME and NSIC. She also proposed special dispensation for women entrepreneurs during IITF which was heartily welcomed by IIA.

Welcoming the delegates, Mrs Meenakshi Singh, OSD, ITPO explained about the objectives of the session and gave a detailed presentation on ITPO's overseas activities as well as facility available in Pragati Maidan.

Shri Sanjay Bisariya, JDC, MSME briefed them about the scheme available for MSME units including scheme relating to best designer, cloud computing, trade promotion activities. Shri P.Uday Kumar, Director, NSIC briefed them about the facilities available to SME sectors. Shri V.Kumar, General Manager gave highlights of IITF 2014 and apprised the SMEs of special initiatives being taken by ITPO



L-R Shri Udai Kumar, Director NSIC, Smt. Meenakshi Singh, OSD ITPO, Smt. Rita Menon CMD ITPO, Shri Sanjay Bisariya, Jt. D.C., MSME and Shri Pramod Miglani, President IIA in an interactive session with IIA organised by ITPO.