

PRESS RELEASE

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ITPO OFFICIALS TAKE 'SWACHHTA' PLEDGE & JOIN CLEANLINESS DRIVE AT PRAGATI MAIDAN

Inspired by the 'Swachh Bharat Mission, launched by Hon'ble Prime Minister of India, all the officials of the India Trade Promotion Organisation (ITPO) took pledge of 'Cleanliness' from Smt. Rita Menon, Chairperson and Managing Director, ITPO at Pragati Maidan, New Delhi, today i.e 2nd October , 2014.

Speaking on the occasion, ITPO Chief appealed the officials to wholeheartedly take part in the task of cleaning home and office premises and take active participation in the collective quest to make ' Swachh' Bharat. She pointed out that clean India would be the real tribute to the Father of Nation on his auspicious birthday. She informed that cleanliness drive would continue and every official would devote at least 100 hours every year comprising two hours every week.



After 'Swachchata' Pledge to ITPO officials, Smt. Rita Menon, CMD, ITPO joins cleanliness drive at Pragati Maidan, New Delhi/ October 2, 2014.